



ELEY PARK SHARKS



SPONSORSHIP PACKAGES SEASON 2023

ABOUT THE CLUB

The Eley Park Sharks Football Club was established in 1992 by a group of close friends wanting to play grassroots football for the love of the game. Twenty eight years and 3 premierships later, what started out as a social kick on a Saturday has developed into a fully fledged football club, with over 700 members player putting on the blue & gold since our inception. We continue to pride ourselves on our club culture and ensure that the values instilled by our founders remain a priority amongst our current members.

Our extensive list of past players and our local supporter base ensures our home provides a welcoming and family friendly environment. We are proud to be a grass roots football club which has grown from humble beginnings, into a cornerstone of the local community.

FEED THE SHARKS



Like most not for profit organisations, our club relies heavily on local businesses and/or individuals to assist in financing the many costs involved in running a community football club. Sponsorships are a critical part of our development and success.

For the Sharks to continue to thrive, it is vital that we gain the support of our ever expanding local community and channel that support into areas that are most beneficial to our longevity.



THE SHARKS ARE CIRCLING

At Eley Park we understand that the relationship between sponsor and club must be mutually beneficial in order for it to succeed. We pride ourselves on throwing our full support behind those that get behind us.

As a sponsor, you're sure to notice an immediate increase in blue & gold making its way into your place of business.

SPONSOR BENEFITS

SIGNAGE

Prominent Ground Signage

1800mm x 900mm coloured sign displayed in prominent position at Whitehorse Reserve, Box Hill during all home matches

Social Room Signage

Permanent 400mm x 200mm colour sign displayed on sponsorship wall in our clubrooms



ADVERTISING

Marketing Campaigns

Email(s) promoting your business distributed to our database of present and past players during the season

Website Advertising

Business logo & details displayed on EPFC website with a web link to your business

Social Media Advertising

Your business displayed on our social media feeds (FACEBOOK, INSTAGRAM & TWITTER), including live match day feeds

“Sponsor of the week”

An allocated week which promotes your business exclusively around our club



PROMOTION

An opportunity to hold a presentation at our clubrooms to promote your business to our playing group
Your promotional material on display on match day and included in Awards given to opposition players

FUN STUFF

Social Membership - \$100 EPFC Social Memberships with multiple benefits & goodies

Complimentary tickets - to the EPFC Presentation Night (value ~ \$50 each)

Free ticket(s) - in the EPFC annual Reverse Draw (valued at \$20 each)

Complimentary Case of Wine - 12 bottles of mixed wine varieties (RRP ~ \$25 per bottle) as our thanks to you

PLUS!

Certificate of Appreciation for display at your place of business

Support of the entire EPFC community towards your business

Acknowledgement in the EPFC Annual Report

and a **Tax Invoice**

WE CAN ALSO ADJUST ANY OF THE ABOVE TO SUIT YOUR BUSINESS!

SPONSORSHIP PACKAGES

JUMPER SPONSOR - \$5,000 FOR 3 YEARS

GOLD PACKAGE - \$2,000 PER YEAR

SILVER PACKAGE - \$1,000 PER YEAR

BRONZE PACKAGE - \$500 PER YEAR

	GOLD	SILVER	BRONZE
PROMINENT GROUND SIGNAGE			
SOCIAL ROOM SIGNAGE			
WEBSITE ADVERTISING			
MARKETING CAMPAIGNS	3	1	
SOCIAL MEDIA ADVERTISING			
“SPONSOR OF THE WEEK”			
PRESENTATION OPPORTUNITY			
PROMOTIONAL MATERIAL			
SOCIAL MEMBERSHIP	4	1	
PRESENTATION NIGHT TICKET	2	1	
REVERSE DRAW TICKET	4	1	
COMPLIMENTARY CASE OF WINE			

JUMP ON IN!

An exciting opportunity exists to become the prime focus on our famous blue & gold playing jumpers for seasons 2024 through 2026.

The Sponsorship cost is **\$5,000 IN TOTAL**

1st Year \$3,000

2nd & 3rd Years ARE \$1,000 EACH

All years include all the benefits of a Gold sponsorship listed on the previous page, as well as:

- Exposure in both teams; approximately 108 home & away games over the three seasons.
- Your brand being seen right across Melbourne, from ALBERT PARK to BOX HILL and as far as BUNDOORA.

YOUR COMPANY GOES HERE!



JUMPER SPONSORSHIP AVAILABLE FROM 2024

ADDITIONAL OPPORTUNITIES

PLAYER SPONSOR - \$100

- Your business name and/or logo displayed under your player's photo in our clubrooms
- Your business name and/or logo displayed under your player's photo on our website
- Free ticket in the EPFC annual Reverse Draw (valued at \$20)
- EPFC Stubbie holder
- Tax Invoice

MATCH DAY AWARDS SPONSOR

This package is designed for businesses who can donate items such as vouchers or products to be used as awards which are distributed to Eley Park and opposition players on match day.

The benefits include:

- Verbal recognition of your generosity upon distribution of the awards
- Exposure of your brand to 8 opposition clubs throughout the season
- Incentive for local supporters and those from opposing communities to utilise your product
- Bronze, Silver or Gold status can be achieved depending on the value of your awards contribution
- Vouchers are a great way to generate income that may not have otherwise come through your door and if unused they bear no cost to you for getting your brand out there



TAILORED PACKAGES

Have something in mind that you haven't come across in any of our packages? Feel free to get in contact with the club and suggest a tailored package that maximises the benefit to you and our club.

CONTACT US

Home Ground: Whitehorse Reserve,
Whitehorse Road, Box Hill
Mail: PO Box 4105 East Burwood 3151
Email: eleyparkfc@gmail.com
Website: www.eleyparkfc.com.au

FIND US ON



SPONSORSHIP CONTACT DETAILS

Travis Houlden (Sponsorship Manager)
PH: 0400 566 515
Email: Trav05@hotmail.com

Daniel Smith (President)
PH: 0488 999 616
Email: daniel.smith@dasak.com.au



RECENT GOLD SPONSORS



RECENT SILVER SPONSORS



A Man & A Couch

Full Upholstery Service

David Bowen

1300 553 711

0412 799 991

david@VisionaryFurnitureDesign.com



RECENT BRONZE SPONSORS



SPONSORSHIP COMMITMENT FORM 2023



Sponsor's Company Name: _____

Contact Person: _____

Address: _____

Contact Number: _____

Email: _____

Website: _____

I, _____ on behalf of

commit to sponsoring the Eley Park Sharks Football Club for season 2023 with the following package (please tick):

- ☐ Jumper Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Bronze Sponsor
- ☐ Player Sponsor (For player: _____)

For the agreed amount of \$ _____

Signed: _____

Date: _____

Please return your completed form to the club via

email: eleeparkfc@gmail.com OR ***mail to:*** PO Box 4105 EAST BURWOOD 3151

Please make payments via Direct Deposit to:

Eley Park Football Club

BSB: 013-287

Acct No: 415852301

Eley Park Sharks Football Club thank you for your contribution and warmly welcome you as valued member of our club.